



A MOMENT
OF BLISS WITH
VENUS WILLIAMS

VENUS WILLIAMS

OUR GLOBAL
BRAND AMBASSADOR
OF **VENUS BLISS™**

You might have noticed a familiar face gracing our social media channels lately. We're thrilled to announce that Venus Williams, world-renowned athlete, tennis pro, and champion of women's rights has a new title to add to her amazing resumé as the global brand ambassador for Venus Bliss™. Long regarded as one of the greatest tennis players of her time, Venus' commitment to health, beauty, and looking her best makes her a perfect fit for Venus Concept. It's a game, set, match made in heaven.





WHO IS
VENUS
WILLIAMS?

WHO IS
**VENUS
WILLIAMS?**

WHO IS
VENUS
WILLIAMS?

VENUS WILLIAMS is one of the most accomplished women in the history of sports, with 7 Grand Slam titles, 5 Wimbledon championships, and 4 Olympic gold medals. Not only a force on the court, Venus has also parlayed her fine-tuned business acumen with her healthy competitive spirit into three successful business ventures. Her current enterprises include a lifestyle and fashion-forward activewear brand, EleVen by Venus Williams, a full-service commercial and residential interior design firm, V Starr, and a plant-based protein company, Happy Viking.

With her amazing accomplishments and dynamic personality, Venus has amassed over six million followers across her social media platforms. Her fans around the globe love her not only for her athletic prowess, but also for her down-to-earth take on lifestyle, fitness, beauty, and self-care. Through her public persona, Venus has supported various charitable causes as well.

VENUS WILLIAMS' APPROACH TO LIFE, SUCCESS, AND WELL-BEING

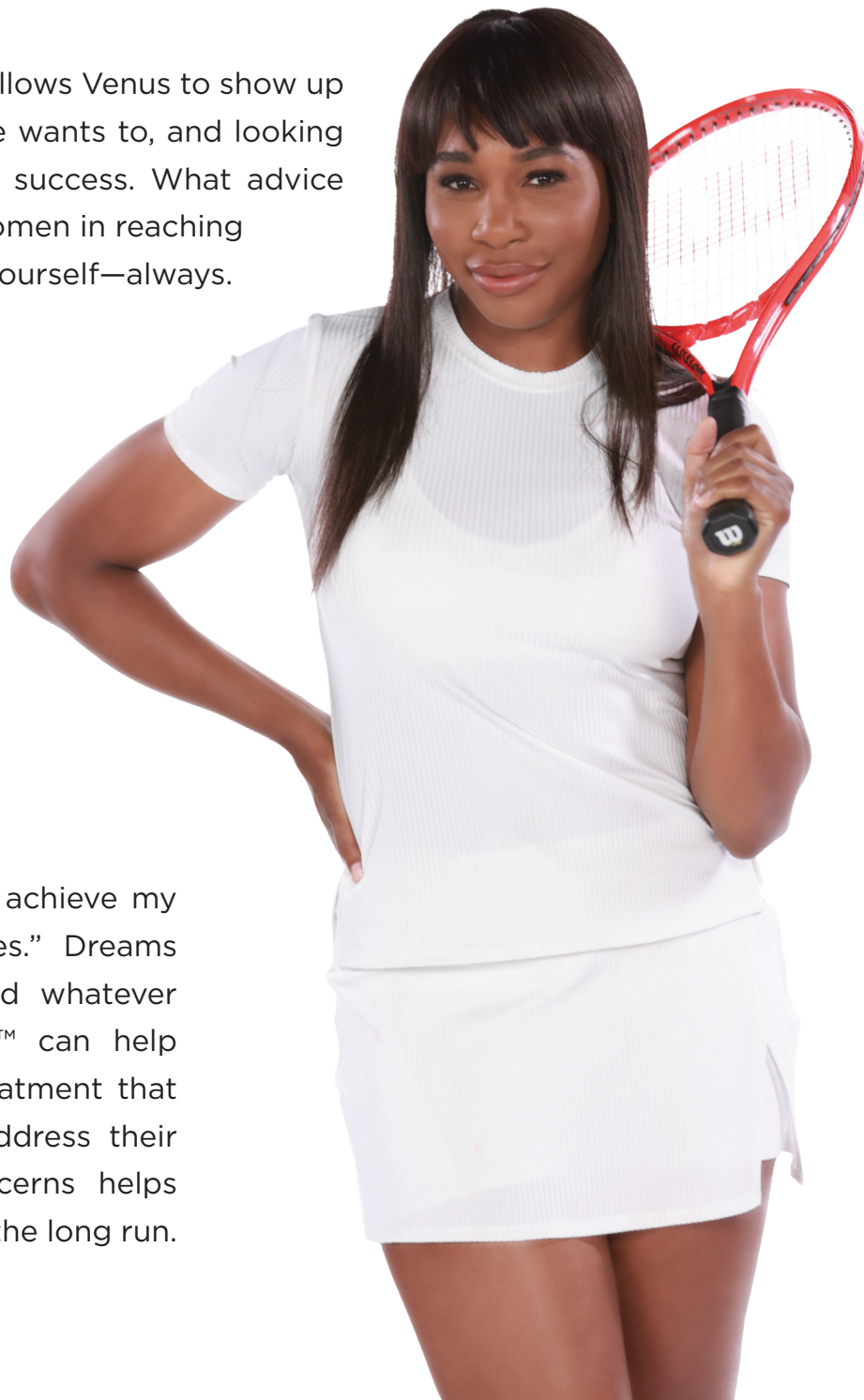
“Confidence, to me, is something earned. Sometimes it comes naturally—but not always. Confidence is something that you work on.” For Venus, aesthetic treatments are all about getting you closer to that goal of feeling good about how you look and how you feel. “When you look good and feel good about how you look... you’re able to go on and achieve what you’d like to achieve that day.”

Feeling confident in how she looks allows Venus to show up completely and live her life how she wants to, and looking good is part of her philosophy for success. What advice does Venus have for other young women in reaching their full potential? “Always bet on yourself—always. Put all your money on you.”

“

CONFIDENCE
TO ME IS
SOMETHING
EARNED.

“Bliss, for me, is just being able to achieve my dreams, even if they’re small ones.” Dreams come in all shapes and sizes, and whatever your aesthetic goals, Venus Bliss™ can help achieve them. For physicians, a treatment that can comfortably and effectively address their patients’ top body aesthetic concerns helps cultivate strong customer loyalty in the long run.



A DAY IN THE LIFE OF **VENUS WILLIAMS**

It should come as no surprise that a day in the life of Venus Williams is jam-packed with activity. It all starts on the court. “It’s the first thing I think about when I get up,” she says. “I gotta get better.” After a few hours of daily tennis practice and hitting the gym, followed by attending to her many commitments as an entrepreneur, self-care is an important part of her schedule. This includes getting enough sleep, drinking water, stretching, and watching movies to de-stress at the end of a long day.



In addition to her busy professional life, Venus puts family first. Spending time with loved ones is what keeps her grounded and reminds her of her roots. Her mother taught her and her sister to be proud of who they were, how they looked, and how they felt, and it’s to her that Venus attributes her strong sense of self. With such a full schedule, Venus knows that finding moments to focus on self-care is essential. “I think most people are trying to balance multiple things, and it’s not easy,” she says. Even with her rigorous fitness routine, Venus Bliss™ treatments make it easier for Venus to perfect her figure.

HOW VENUS FOUND BLISS WITH **VENUS BLISS™**

Aside from her athletic achievements, Venus has always been interested in beauty and self-care. “I love beauty, and I love all things beauty, whether it’s topical or the latest technology.” She applies her goal-oriented mindset to her appearance as much as she does to her sport. “One of my goals is just to freeze time where I am,” she says. “I like how I look and I like how I feel and I want it to stay exactly this way.” Even with her intense workouts, she wanted to make sure she was doing everything she could to look her best, so she did her research and chose Venus Bliss™ treatments. By now, she’s had the opportunity to experience the treatments at clinics around the world. Since she was already a Venus Bliss™ fan, becoming a brand ambassador was a natural next step that allowed her to share her love of the treatments.

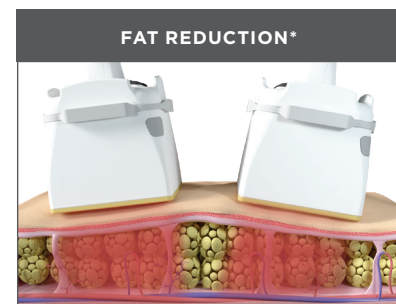
HER EXPERIENCE WITH THE **VENUS BLISS™** **TREATMENT**

Venus Bliss™ helped Venus achieve her aesthetic goals, and she recommends it for anyone hoping to reach theirs quickly, comfortably, and with no downtime. “First, I thought the Venus Bliss™ treatment was relaxing,” she laughs. “Honestly, I was happy to just stop for a moment.” The treatments give her a moment to focus on herself, while also achieving her goals. “I was also happy to find something that works. I really enjoyed it and it’s something I would highly recommend.” Now, the treatments have become a part of her regular self-care routine and she’s branched out into other Venus Concept treatments as well. “Whatever you’re looking for,” she notes, “there’s something for you.”



TWO TECHNOLOGIES IN ONE SYSTEM

Venus Bliss™ is an advanced medical aesthetic device that includes two in-demand, effective technologies in one small footprint, providing you with options for treating your patients without additional machines and costs. The device uses four 1064 nm diode laser applicators to deliver comfortable and effective non-invasive lipolysis, resulting in fat reduction* of the abdomen and flanks. Furthermore, the machine also comes equipped with an (MP)² applicator that combines Multi-Polar Radio Frequency and Pulsed Electro Magnetic Fields with advanced VariPulse™ technology to tighten skin*, reduce circumference*, and reduce cellulite for a smoother, more contoured appearance.



NON-INVASIVE LIPOLYSIS TREATMENT

For people like Venus Williams who live a healthy, active lifestyle, but still have areas where they'd like to be smoother, slimmer, or sleeker, non-invasive lipolysis delivers results without the pain and downtime of surgery. As many as 86% of consumers turn to cosmetic procedures today to take care of excess body weight. Venus Bliss™ utilizes up to four 1064nm diode laser applicators that are placed on the abdomen and/or flanks to deliver energy below the skin's surface, where it breaks down and destroys fat cells—a process known as lipolysis. The result is a smoother, leaner, more contoured-looking midsection. More importantly, the device is equipped with a real-time cooling system to ensure the treatments are comfortable. Studies have shown that Venus Bliss™ provides a high patient comfort level, and results in significant fat reduction.* Many patients see results after just one treatment, with long-lasting, continued improvement for up to six months.



Courtesy of Suzanne Kilmer, MD
Results after 1 treatment

* Fat reduction is achieved through non-invasive lipolysis. Temporary increase of skin tightening is an approved indication in Canada and Europe.

#THEVENUSCHALLENGE

THEVENUSCHALLENGE

#THEVENUSCHALLENGE



#TheVenusChallenge
Enter to win
\$1,000 - \$3,000

Venus Bliss™ brand ambassador
Venus Williams



#THEVENUSCHALLENGE

THEVENUSCHALLENGE

To celebrate this iconic partnership, we're leading the way for patients to feel more confident about themselves with **#TheVenusChallenge**. As we've already mentioned, Venus Williams is a champion of self-care as well as tennis—so we're offering a self-care package in the form of a **\$1,000-\$3,000 cash gift card**! All you need to do is tell us, what makes you feel confident?

Head to **@venustreatments** and **@venuswilliams** on Instagram to see our latest **#TheVenusChallenge** posts and read the full terms and conditions for the giveaway as well.



WHAT THIS PARTNERSHIP MEANS TO US

VENUS WILLIAMS is the perfect match as our Venus Bliss™ global ambassador because she is someone who exudes confidence. Looking good and feeling good helps Venus give her all on the court and in the office. She decided to partner with Venus Bliss™ because it was something she had already used, the comfortable treatments helped her attain her personal goals and has since been included as a part of her self-care routine. Moreover, Venus is the epitome of the strong, confident woman who is proud of who she is and how she looks—a goal that Venus Concept is helping patients all over the world achieve.

With this partnership, we are looking to help our accounts build consumer awareness for their Venus Bliss™ offerings and guide patients to recognize it to be the go-to fat reduction* and body contouring treatment. In concert with our continuing efforts to support our partner clinics boost their business's success, we have created a rich library of digital assets dedicated to Venus Williams and her role as brand ambassador. These complementary assets are meant to enhance clinic marketing campaigns and bring awareness to your Venus Bliss™ treatments.

YOU CAN FOLLOW VENUS'
JOURNEY WITH VENUS
BLISS™ TREATMENTS ON OUR
**BLOG AND SOCIAL MEDIA
CHANNELS.**

AND DON'T FORGET
TO ENCOURAGE YOUR
PATIENTS TO TAKE PART IN
#THEVENUSCHALLENGE

**TO LEARN MORE
CONTACT US AT**

888.907.0115

