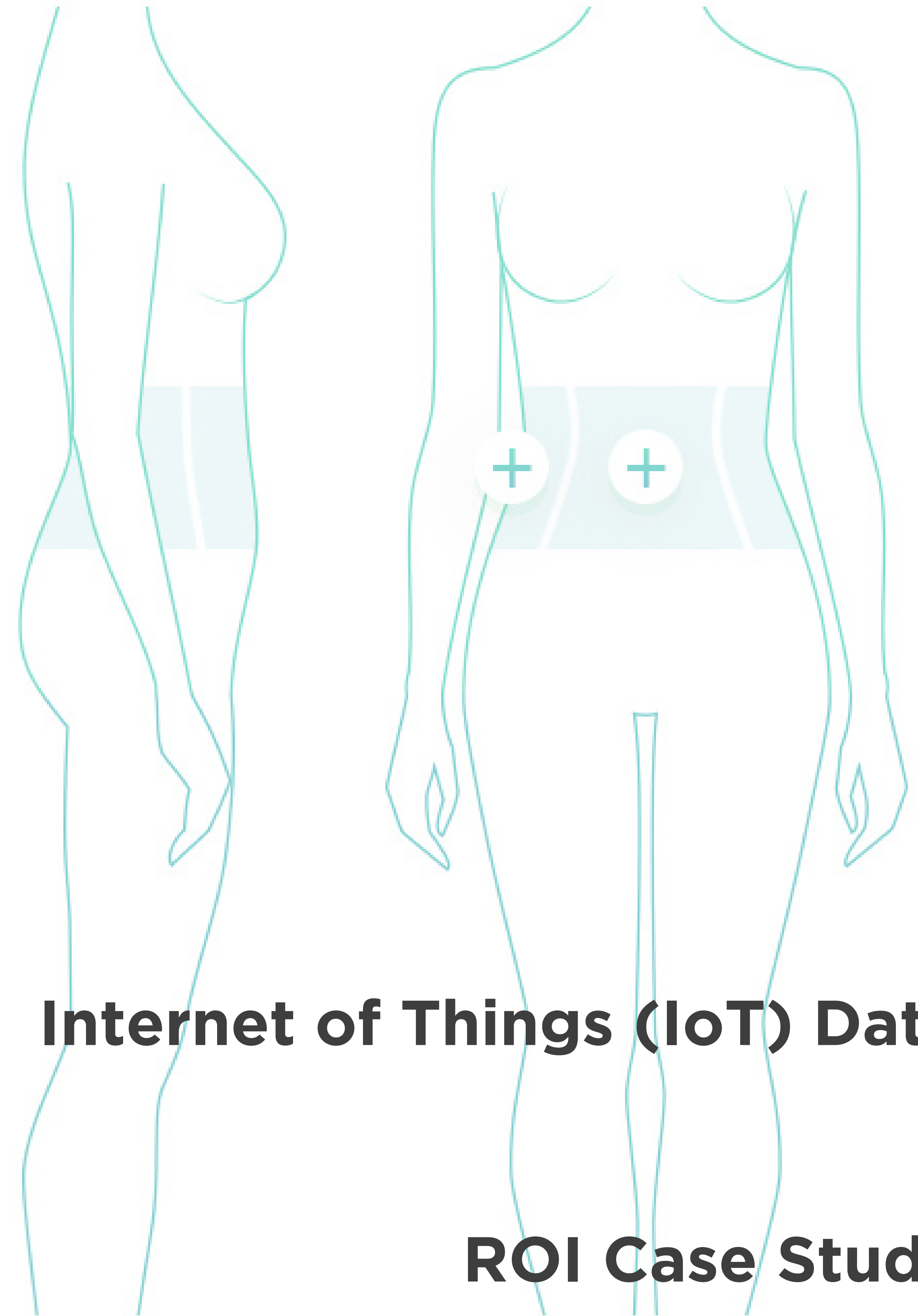


VENUS BLISS



Internet of Things (IoT) Data

ROI Case Study

Clinical Data

LASER TREATMENTS

4.5

AVERAGE
NUMBER OF
TREATMENTS
PER WEEK

\$800 per session

(MP)² TREATMENTS (REF)

6.8

AVERAGE
NUMBER OF
TREATMENTS
PER WEEK

\$150 per session

IOT REAL TIME USAGE

annual ROI

\$240k

after 3 years

\$720k

MORE THAN

5X

RETURN ON
INVESTMENT

This data is an example based on average usage data of all Venus Bliss™ providers from a week in October 2020. Calculations will change based on treatment price and number of treatments performed. Treatment price varies by provider and region.

IOT REAL TIME USAGE

expected ROI

Avg. Laser Tx Price
\$800

Avg. (MP)² Tx Price
\$150

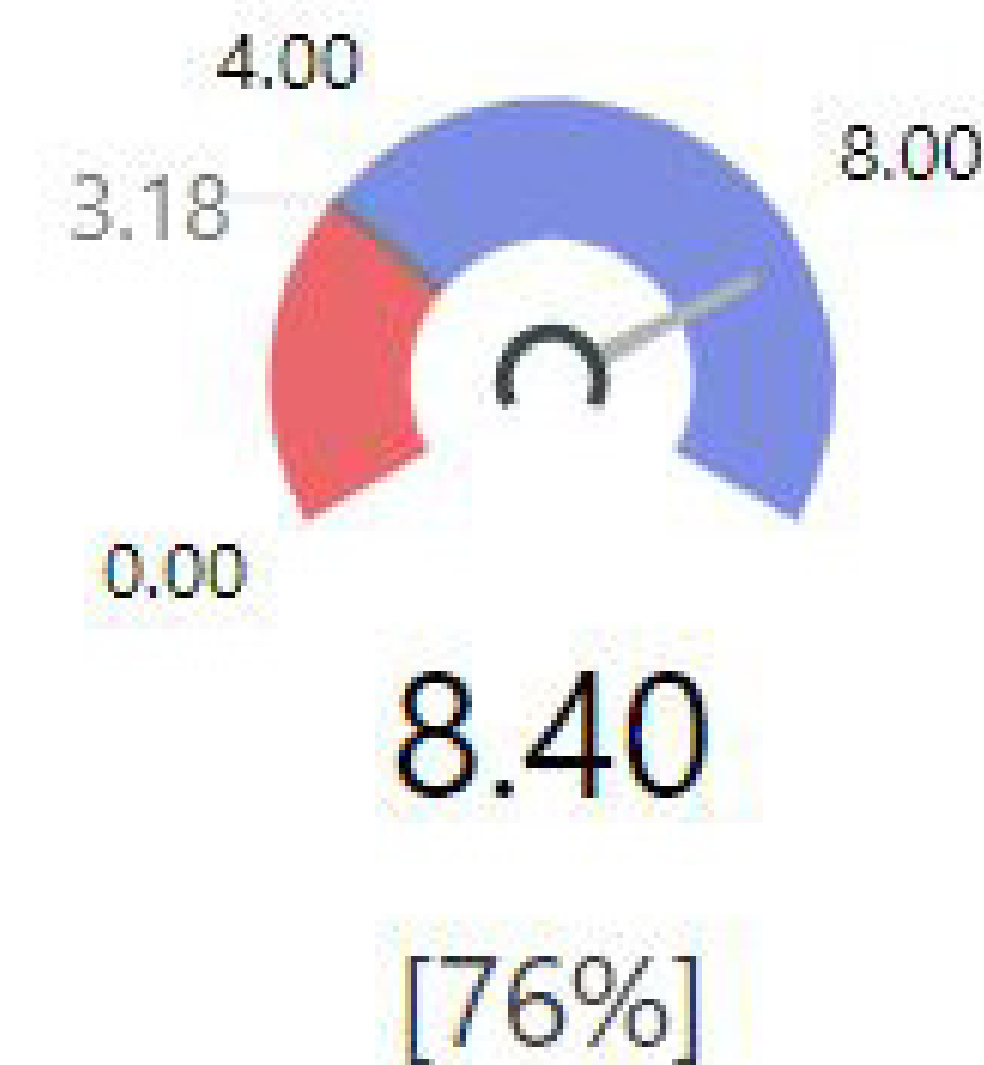
\$7.74K

Weekly ROI

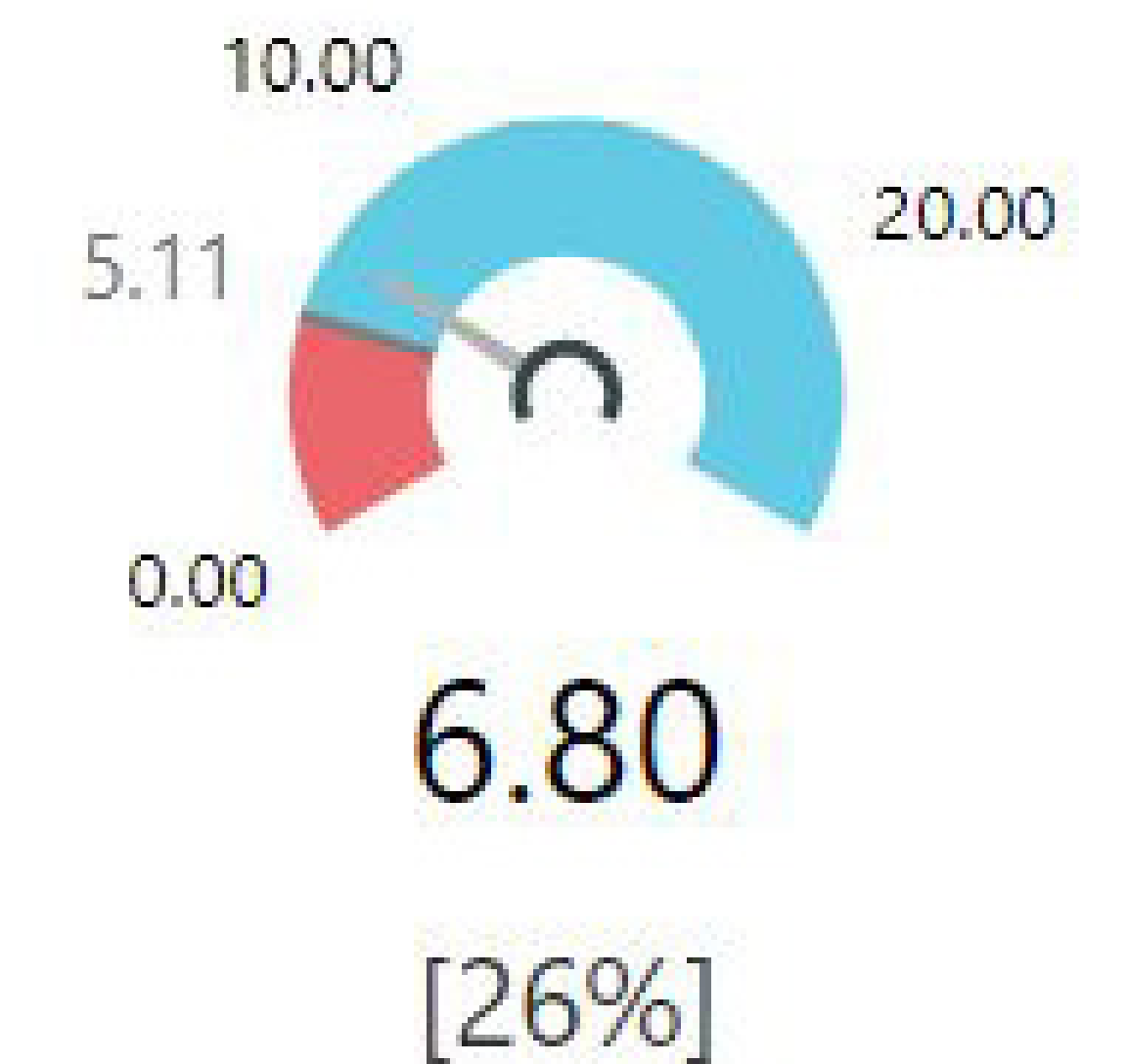
19.25

Time to ROI (weeks)

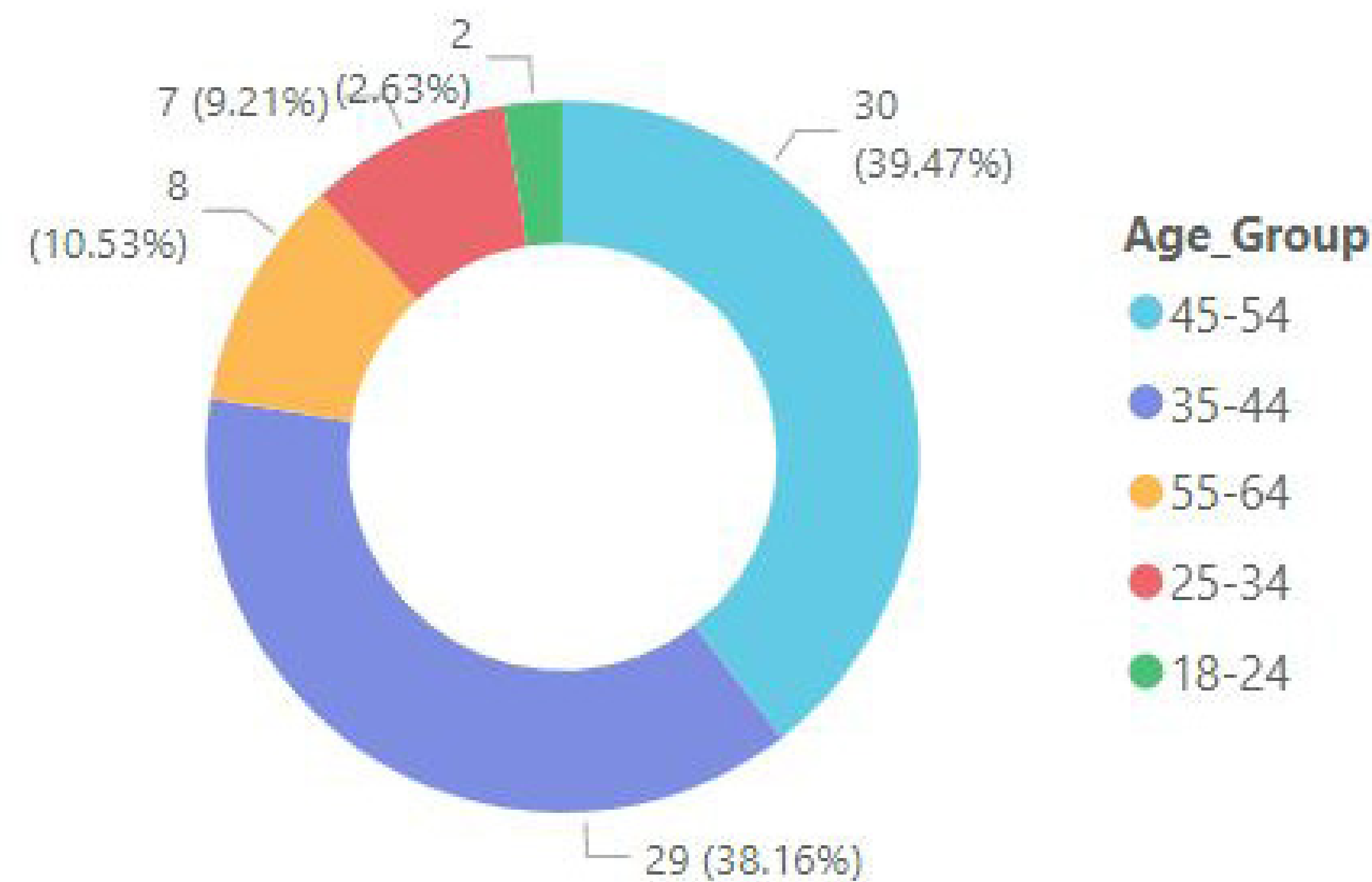
Weekly Average of Laser Tx



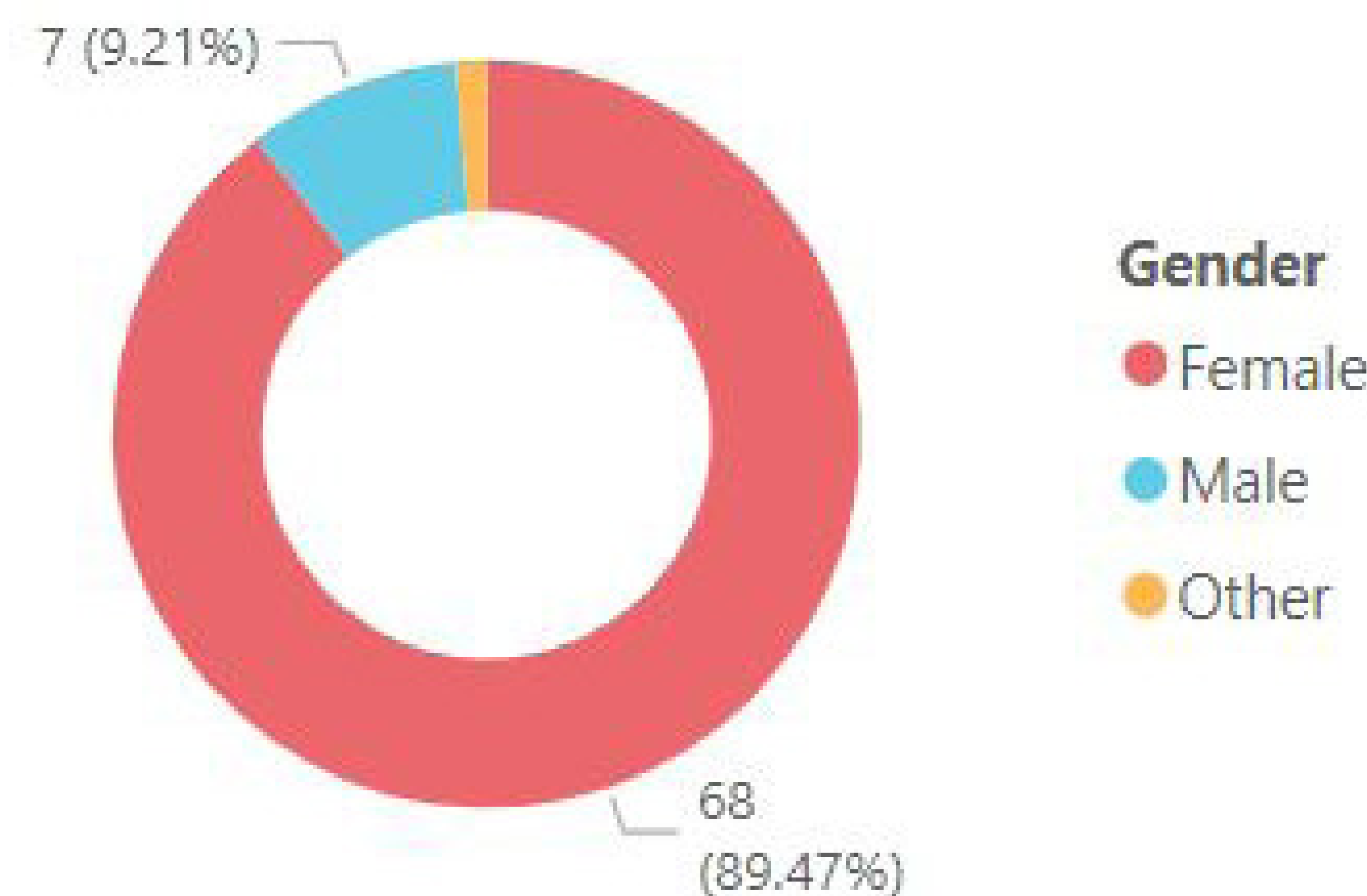
Weekly Average of RF Tx



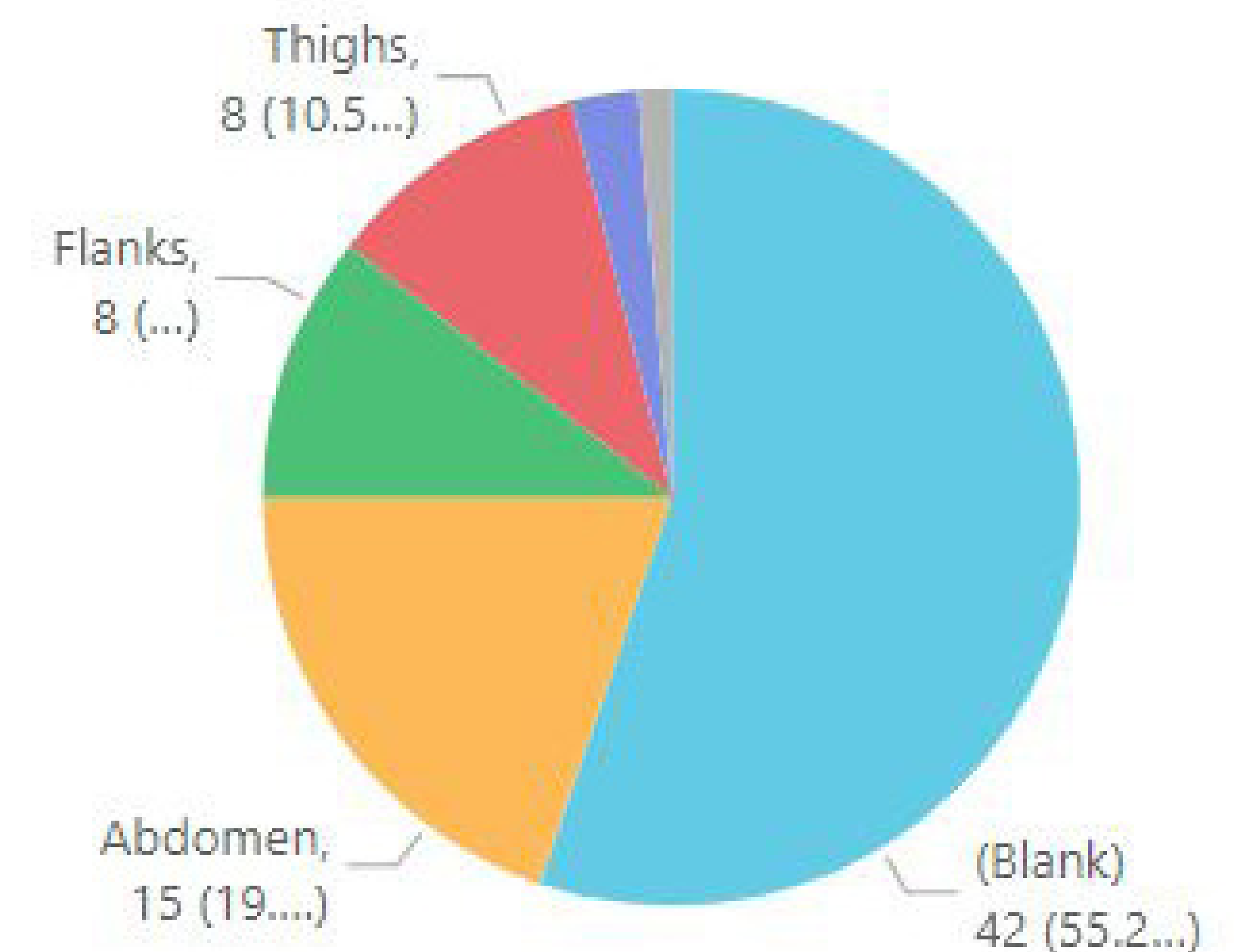
Treatments Quantity by Age_Group



Treatments Quantity by Gender



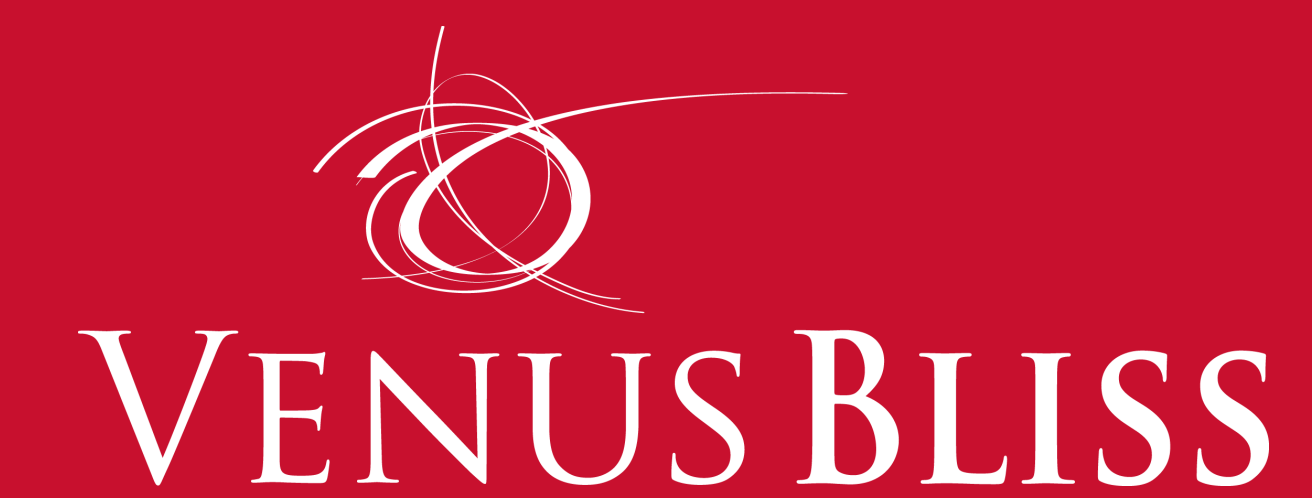
No. of RF Tx by Body Area



CASE STUDY

Healthpoint Laser Clinic
Kelowna, BC

Healthpoint Laser Clinic had their
Venus Bliss™ installed on **June 10th, 2020**.
With launch pricing they saw significant
sales, and have had consistent demand
and revenue over the past 5 months.



LASER TREATMENTS

37

PACKAGES OF
3 TREATMENTS
SOLD TO DATE

\$1824 CAD per package

(MP)² TREATMENTS

67

SINGLE
TREATMENTS
SOLD TO DATE

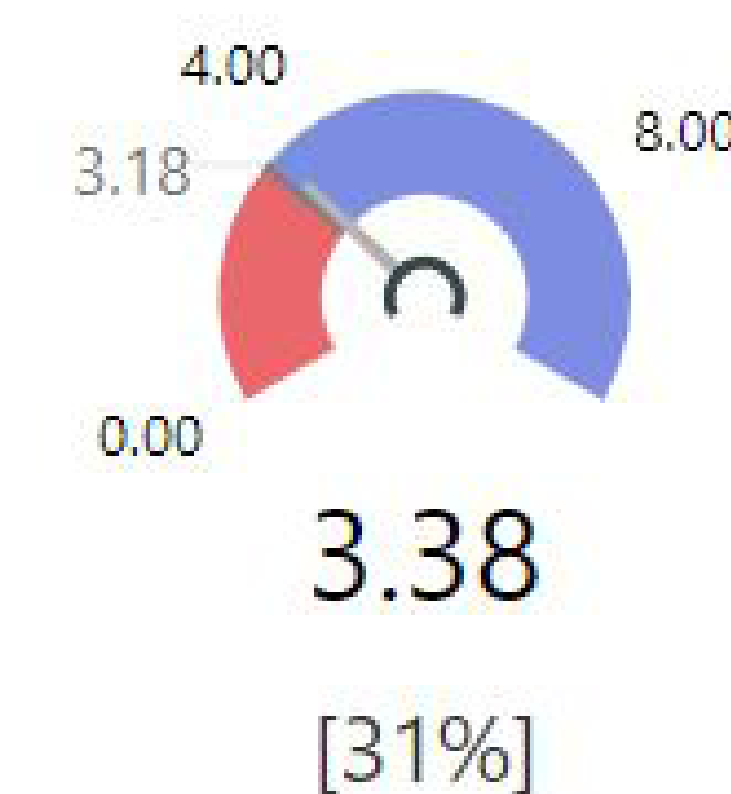
\$300 CAD per session

YTD sales

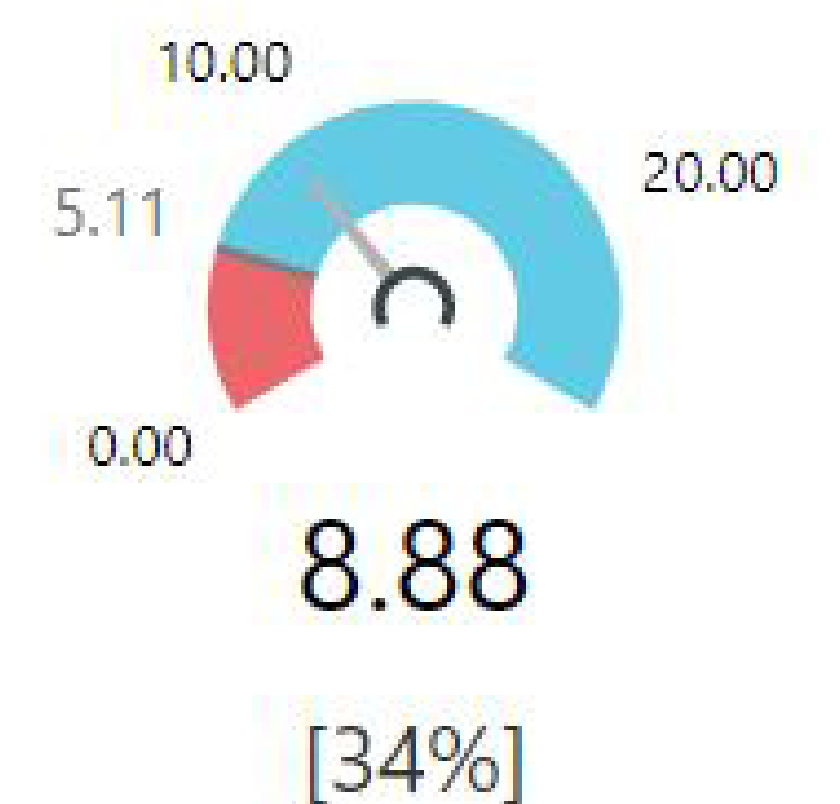
\$87,600

average # of weekly treatments

Weekly Average of Laser Tx



Weekly Average of RF Tx



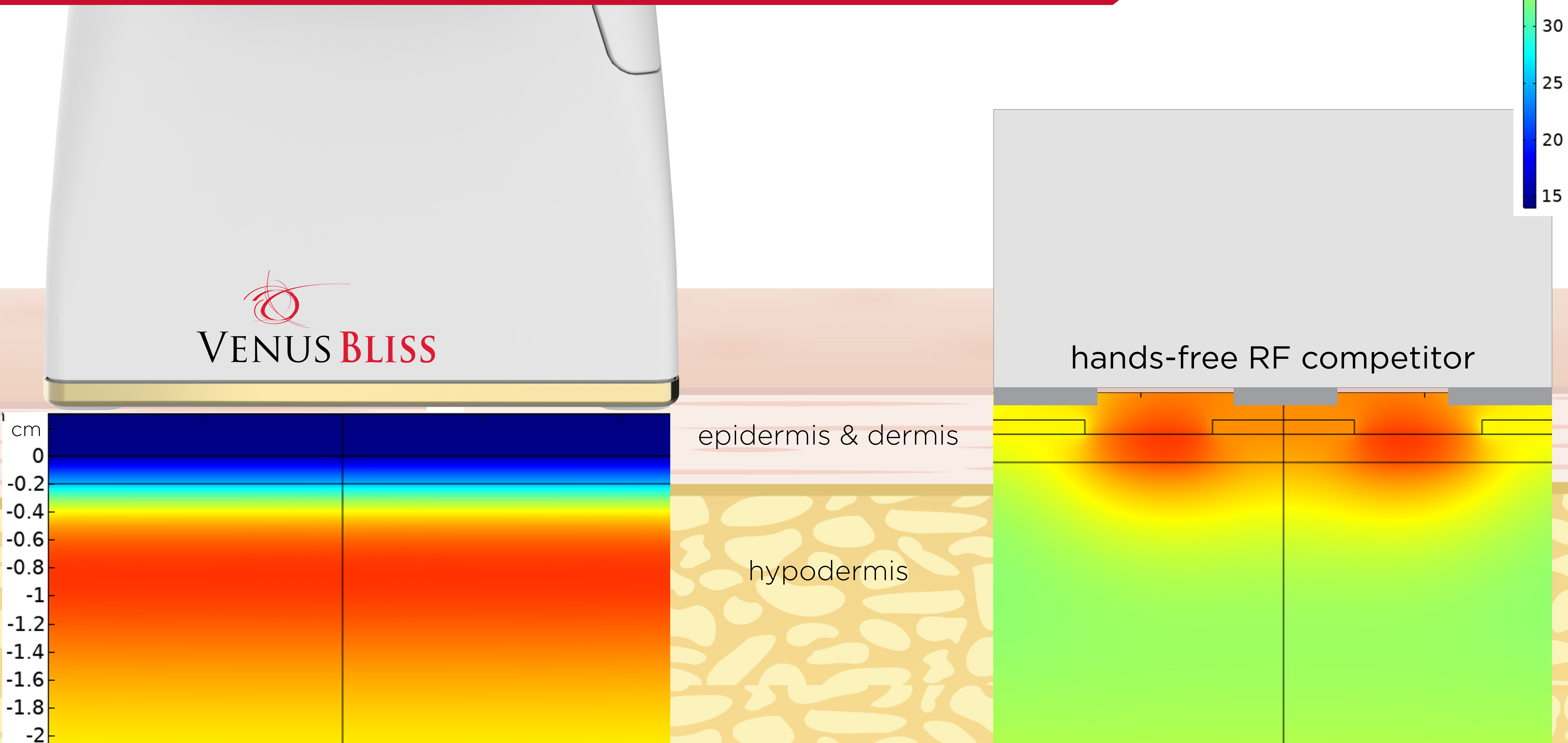
*after 1 year the revenue
from Venus Bliss™ will be*

\$229,171

THERMAL ANALYSIS

6 Minute Treatment Comparison

Venus Bliss™ 1064 nm Diode Laser vs. Hands-Free RF



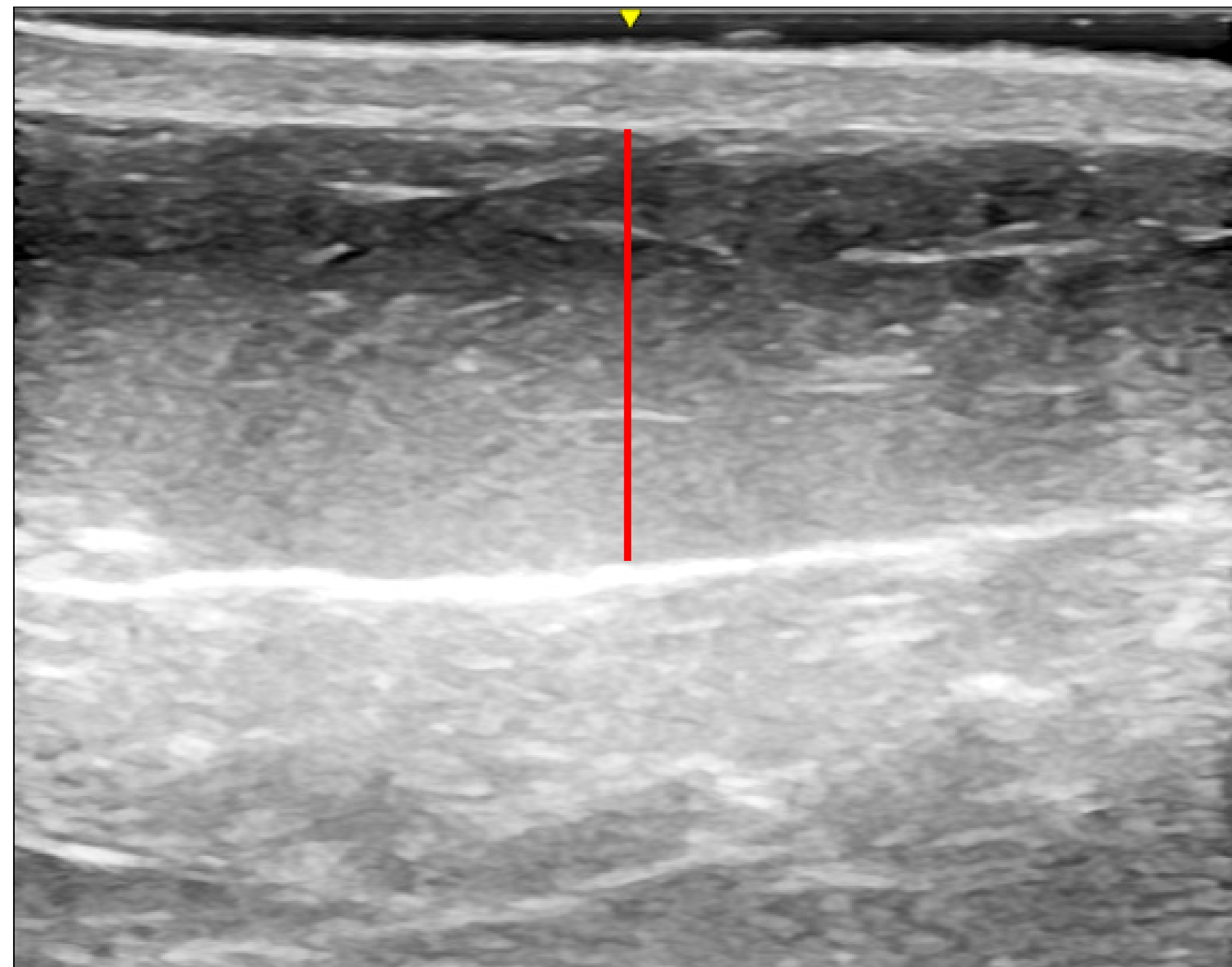
- Skin is cooled with contact cooling
- Uniform heating in the hypodermis
- All of treatment area reached therapeutic temperature

- Skin is heated
- Uneven heating in the tissue
- Hypodermis does not reach therapeutic temperature

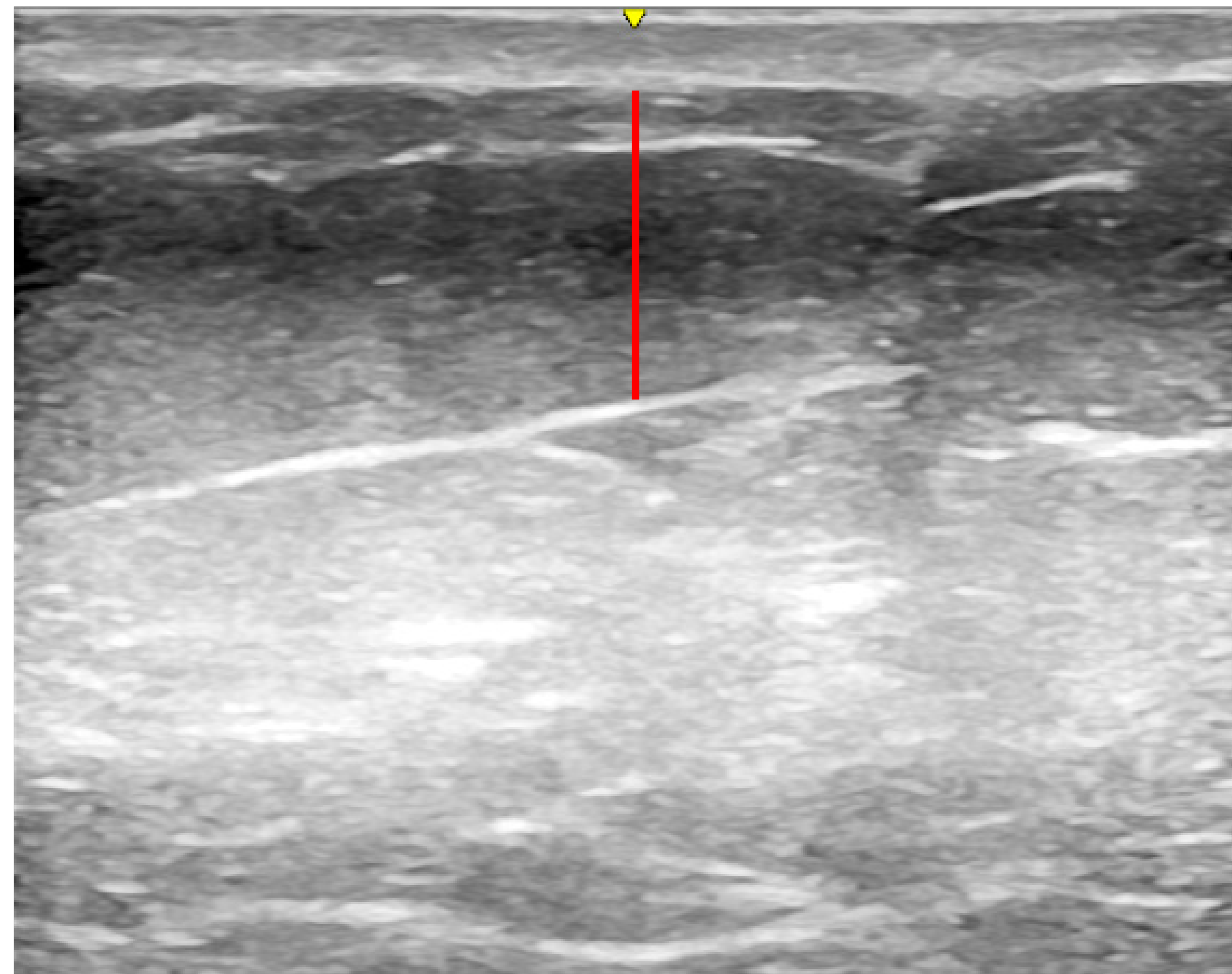
RESULTS

Clinical studies have shown up to a **41%** reduction in adipose layer thickness

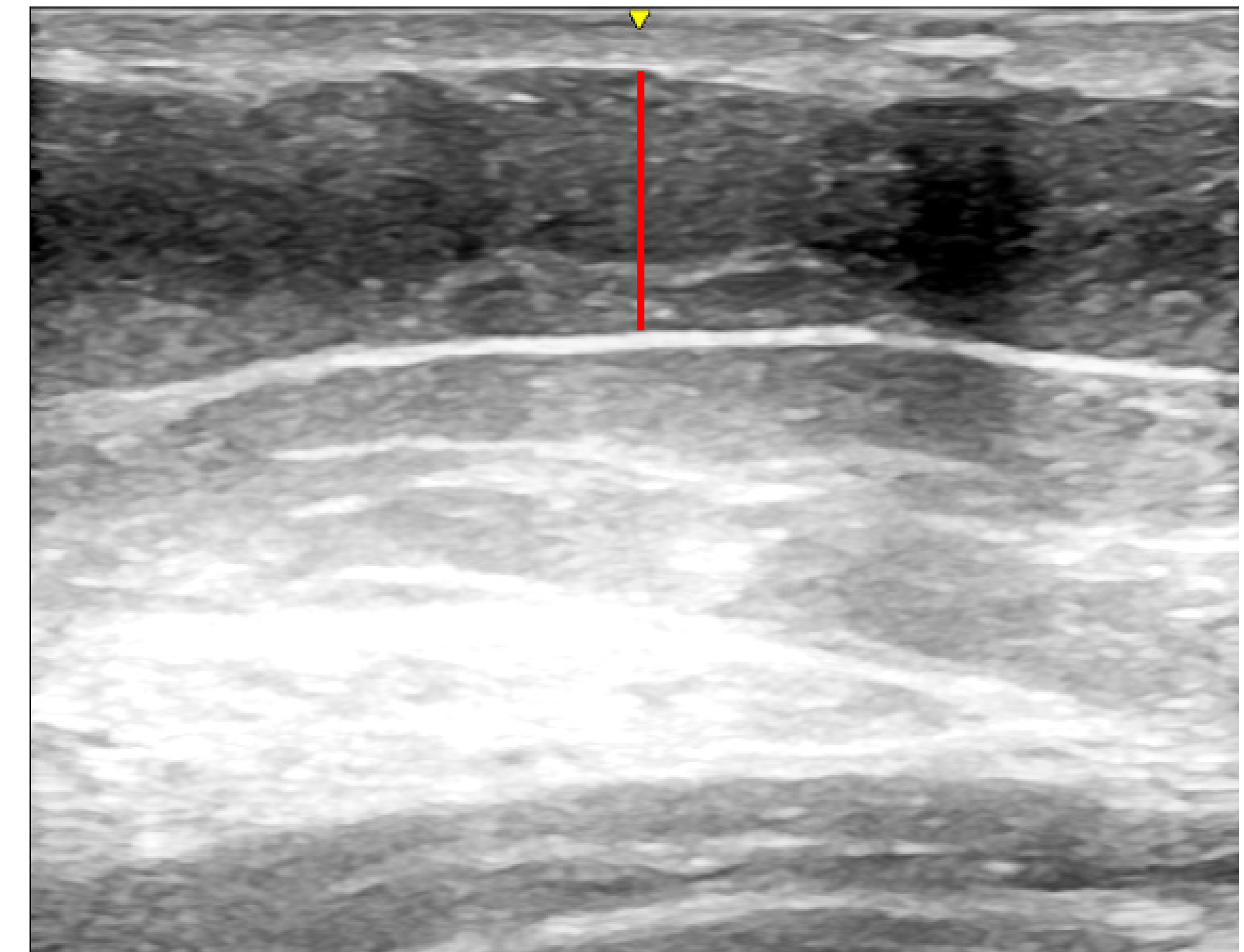
Abdomen



Baseline
1.30



6 week
0.95
27% decrease



12 week
0.80
41% decrease

Results after 1 treatment
Courtesy of Jeffrey M. Kenkel, MD, FACS

RESULTS



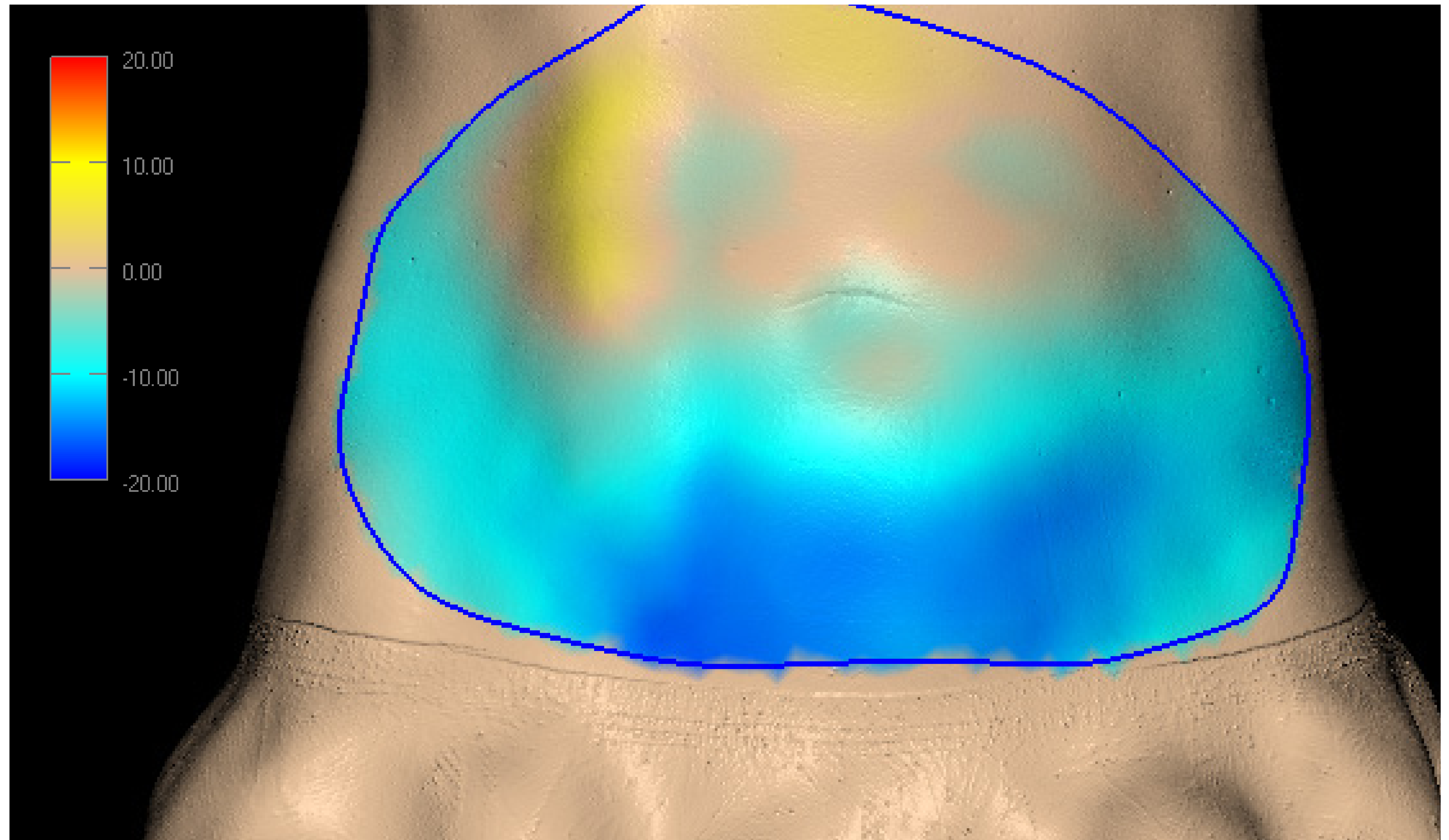
before



after 1 treatment

Blue indicates a
reduction in volume.

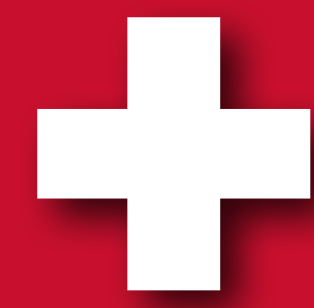
Courtesy of Suzanne Kilmer, MD



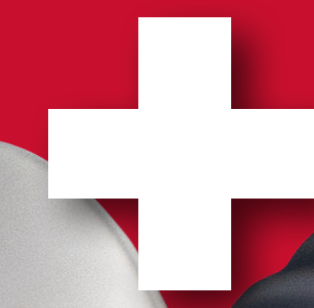
EXPERIENCE THE ADVANTAGES

VENUS BLISS

1064 nm
diode laser



(MP)²
RF + PEMF



IOT
ENABLED

50%
larger than
competitor

belt &
algorithm
designed
for optimal
contact

- ✓ 36 cm² spot size
- ✓ Better power distribution
- ✓ High patient comfort
- ✓ Hands-free
- ✓ No coupling medium required
- ✓ **ZERO CONSUMABLES**

- ✓ VariPulse™ massage capabilities
- ✓ Automatic Temperature Control (ATC)
- ✓ Skin Tightening*
- ✓ Cellulite Reduction



*Temporary increase of skin tightening
is an indication for use in Canada